In June 1968 Eirlys Roberts wrote in Which? About Unilever and Proctor and Gamble – the £60million expended on advertising washing detergents could have built 20 000 new homes. Also highlighted the 1966 Monopolies Commission report requiring both companies reduce adverising and prices since total sales of washing detergent had not grown since 1956.

<http://hansard.millbanksystems.com/written_answers/1966/aug/10/detergents-monopolies-commission-report>

Aerosols

Production and consumption of CFCs – more of a delivery method, as people weren’t really consuming the propellant or refrigerant directly – a one off purchase or application, like paint or asbestos.

Perhaps of more interst to this project is solvent abuse?

<http://www.theyworkforyou.com/debates/?id=1988-12-20a.419.0>

I had fondly imagined that the new ozone-friendly aerosols, which will have taken over by the end of next year, would remove much of that danger, but a pathologist has told me that that is not correct and that the new aerosols can be as deadly as the old.

British Aerosol Manufacturers Association

Society for the Prevention of Solvent and Volatile Substance Abuse – Re-Solv founded 1984

Intoxicating Substances (Supply) Act 1985, we are making lighter fuel, aerosols and solvent-based products harder to obtain for the purpose of misuse

1980s